Name of the Teacher-Ms. Sanjana Raheja Subject- Corporate Tax Planning Paper- MC-402 Class- M.com 4th sem

April, 2021						
, ,	Corporate tax planning					
3 rd Week	Avoidance, evasion and Management					
16-17 April	Requisites of successful tax Planning					
19 -24 April						
21 April, 2021	Ram Navami					
25 April,2021	Sunday (MahavirJayanti)					
4 th Week	Form of business organization					
26 -30 April	Locational Aspects and Nature of business					
02 May, 2021	Sunday					
May, 2021						
1 st Week	Computation of total Income and Tax Liability of companies					
03 May-08 May	Tax planning and financial Management decision regarding Capital Structure					
09 May, 2021	Sunday					
	Dividend policy					
2 nd Week	Theories of dividend policy					
10 May-15 May	Meaning of bonus share					
14 May, 2021	Id-Ul-Fitr					
16 May, 2021	Sunday					
3 rd Week	-Revision, Doubt Clearing And Test					
17 May-22 May	-Acvision, Doubt Clearing And Test					
17 Iviay-22 Iviay						
23 May, 2021	Sunday					
ath						
4 th Week	Meaning and importance of special tax provisions					
24 May-29 May	Special economic zones					
	Tax incentives for exporters					
30 May, 2021	Sunday					
June, 2021						
1 st Week	Infrastructure sector and backward areas					
31 May-05 June	Tax planning and managerial decision					
06 June, 2021	Sunday					
	1					

2 nd Week	Sale of Assets, make and buy decision Amalgamation of companies			
07 June-12 June				
13 June,2021	Sunday			
3 rd week	Merger and Acquisitions			
14 June-19 June	Types of Merger			
20June,2021	Sunday			
4 th Week	-Revision And doubt Clearing			
21 June-26 June	-Sessional			
27 June,2021	Sunday			
5 th Week	Revision of important topics.			
28 June-30 June				

Name of the Teacher Ms Sanjana Raheja Subject- Income Tax II Paper- BC 604 Class- BCom 6th Semester

April, 2021					
April, 2021	Computation of Total Income of Individuals				
3 rd Week	r				
16-17 April					
19 -24 April					
21 April, 2021	Ram Navami				
25 April,2021	Sunday (MahavirJayanti)				
	Computation of Tax Liability of Individuals				
4 th Week					
26 -30 April					
02 May, 2021	Sunday				
May, 2021	Deductions to be made from Gross total Income while Computing Total				
1 st Week	Income				
03 May-08 May	Rebate and Relief of Tax				
09 May, 2021	Sunday				
	Assessment of Hindu Undivided Families ,Assessment Of Partnership Firms				
2 nd Week					
10 May-15 May					
14 May, 2021	Id-Ul-Fitr				
16 May, 2021	Sunday				
	Assessment of Association of Persons and body of Individuals,				
3 rd Week	Income Tax Authorities				
17 May-22 May					
23 May, 2021	Sunday				
	Prepration and Filling of Returns of Income, Assessment Procedure				
4 th Week					
24 May-29 May					
30 May, 2021	Sunday				
June, 2021	Deduction and Collection of Tax at Source, Advance Payment Of Tax, Recovery				
1 st Week	and Refund Of Tax				
31 May-05 June					
06 June, 2021	Sunday				

2 nd Week	Appeals and Revision, Penalities, Offences and Prosecution, Mode of Acceptance or Repayment of certain Deposits			
07 June-12 June				
13 June,2021	Sunday			
3 rd week	Tax Planning For Individuals, Alternate Tax Regime			
14 June-19 June				
20June,2021	Sunday			
4 th Week	Sessionals			
21 June-26 June				
27 June,2021	Sunday			
5 th Week	Assessment of Companies			
28 June-30 June				

Name of the Teacher: Ms. Shilpa

Subject-Commerce

Paper- BC-404 Business Statistics -II

Class- B.com IV

April, 2021	Meaning of Time Series
3 rd Week	
16-17 April	
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Uses of Time Series. Analysis of Times Series
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	Causes of variation in time series data
1 st Week	
03 May-08 May	
09 May, 2021	Sunday
	Components of a time series; Decomposition-additive and multiplicative models
2 nd Week	
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	-Revision, Doubt Clearing And Test
17 Way-22 Way	
23 May, 2021	Sunday
	Determination of trend- Moving averages method and method of Least Squares
4 th Week	(including linear second degree, parabolic, and exponential trend); Computation
24 May-29 May	of seasonal-indicates by sample averages
30 May, 2021	Sunday
June, 2021	
1 st Week	Ratio-to-trend, ratio-to moving average and link relative methods. Binomial,
31 May-05 June	Poisson and Normal distributions- their properties and parameters.

Name of the Teacher: Ms. Shilpa

Subject-Commerce

Paper- BC-404 Business Statistics -II

Class- B.com IV

06 June, 2021	Sunday			
2 nd Week	Theory of Probability: Probability as a concept; approaches to defining			
	probability;			
07 June-12 June				
13 June,2021	Sunday			
3 rd week				
14 June-19 June	Addition and multiplication laws of probability; Conditional probability; Bayes'			
	Theorem.			
20June,2021	Sunday			
4 th Week	Probability distributions: Probability distribution as a concept;			
21 June-26 June				
27 June,2021	Sunday			
5 th Week	Revision of important topics.			
28 June-30 June				

Name of the Teacher-Ms. Shilpa Subject-Commerce Paper- MC- 206 BUSINESS STATISTICS Class- M.com II Sem

April, 2021	Multiple regression				
3 rd Week					
16-17 April					
19 -24 April					
15 -24 April					
21 April, 2021	Ram Navami				
25 April,2021	Sunday (MahavirJayanti)				
	Correlation				
4 th Week					
26 -30 April					
02 May, 2021	Sunday				
May, 2021					
1 st Week	Linear regression equation, Regression equation in terms of simple correlation;				
03 May-08 May	coefficients				
09 May, 2021	Sunday				
	Reliability of the estimate; Multiple Correlation; Partial Correlation. Index				
2 nd Week	Numbers: Meaning, types and uses; Methods of constructing price and quality				
10 May-15 May	indices(simple and aggregate)				
14 May, 2021	Id-Ul-Fitr				
16 May, 2021	Sunday				
2rdyy - 1	Parision Doubt Cleaning And Test				
3 rd Week	-Revision, Doubt Clearing And Test				
17 May-22 May					
23 May, 2021	Sunday				
4 th Week	Test of adequacy; Chain base index numbers; Base shifting, splicing and				
24 May-29 May	deflating; Problems in constructing index numbers; Consumer price index. Time				
La May 25 May	Series Analysis: Components of a time series, Models of time series analysis- additive and multiplicative				
	I .				

Name of the Teacher-Ms. Shilpa Subject-Commerce Paper- MC- 206 BUSINESS STATISTICS Class- M.com II Sem

30 May, 2021	Sunday				
June, 2021					
1 st Week	Methods of constructing seasonal index; Adjusting time series data for seasonal				
31 May-05 June	variations, Estimation of seasonal variations. Theory of Probability: Probability				
	as a concept				
06 June, 2021	Sunday				
2 nd Week	approaches to defining probability; addition and multiplication laws of				
	probability; Conditional probability; Bayes Theorem.				
07 June-12 June					
13 June,2021	Sunday				
3 rd week					
14 June-19 June	Probability distributions: Probability distribution as a concept; Binomial,				
	Poisson				
20June,2021	Sunday				
4 th Week	Normal distributions- their properties and parameters.				
21 June-26 June					
27.1					
27 June,2021	Sunday				
5 th Week	Revision of important topics.				
28 June-30 June					

Name of the Teacher-Ms. Shilpa Subject-commerce Paper- MC 403 PROJECT PLANNING AND CONTROL Class- M.com IV Sem

April, 2021					
	Identification of Investment Opportunities; Project ideas generation and				
3 rd Week	screening, project analysis; Project feasibility study				
16-17 April					
19 -24 April					
21 April, 2021	Ram Navami				
25 April,2021	Sunday (MahavirJayanti)				
	Project planning, Government Regulatory framework. Market and Demand				
4 th Week	Analysis: Sources of information- primary and secondary				
26 -30 April					
02 May, 2021	Sunday				
May, 2021					
1 st Week	Demand forecasting and market planning; Technical Analysis: Materials and				
03 May-08 May	inputs; Production technology				
09 May, 2021	Sunday				
	Product mix; Plant location and layout; Selection of plant and equipment;				
2 nd Week	Financial Analysis: Cost of project and means of financing				
10 May-15 May					
14 May, 2021	Id-Ul-Fitr				
16 May, 2021	Sunday				
3 rd Week	-Revision, Doubt Clearing And Test				
17 May-22 May	Action, Doubt Clearing And Test				
17 ividy-22 ividy					
23 May, 2021	Sunday				
4 th Week	Major cost components; Planning capital structure; Financing schemes of				
24 May-29 May	financial institutions. Profitability and Financial Projections: Cost of production.				

Name of the Teacher-Ms. Shilpa Subject-commerce Paper- MC 403 PROJECT PLANNING AND CONTROL Class- M.com IV Sem

30 May, 2021	Sunday				
June, 2021					
1 st Week	Break-even analysis; Projected balance sheet, profit and loss account and cash				
31 May-05 June	flow statement. Appraisal Criteria and Process: Methods of appraisal under certainty, uncertainty and risk; Investment appraisal in practice				
06 June, 2021	Sunday				
2 nd Week	Appraisal process of financial institutions; Social Cost Benefit Analysis: Meaning and methodology; L&M and UNIDO approach;				
07 June-12 June					
13 June,2021	Sunday				
3 rd week					
14 June-19 June	SCBA in India. Project Review/control- Evaluation of project. PERT/CPM.				
20June,2021	Sunday				
4 th Week	Problem of time and cost overrun, Project implementation practices in India				
21 June-26 June					
27 June,2021	Sunday				
5 th Week	Revision of important topics.				
28 June-30 June					

Name of the Teacher- Dr. Kamlesh

Subject- BBA-108, BBA-209, BBA-309, BBA-311

Paper- Principles of Management, Macro Business Environment, Business Laws-II, Principles of

Insurance

Class- BBA II, BBA IV, BBA VI, BBA VI

Dates	BBA-108	BBA-209	BBA-309	BBA-311
	Principles of	Macro Business	Business Laws-II	Principles of
	Management	Environment		Insurance
April, 2021	Management:	Economic	Indian	Insurance-
	concept, nature,	Reforms-	Companies Act	Concept,
3 rd Week	process and	Liberalisation,	2013:Introduction	Nature,
16-17 April	significance of	privatization,		Classification-
19 -24 April	management	and		Life & Non-life
		globalization		
21 April, 2021	Ram Navami			
25 April,2021	Sunday			
	(MahavirJayanti)			
	Development of	Industrial	Memorandum of	Functions,
4 th Week	management	policy of India-	Association	Importance and
26 -30 April	thought-	Meaning,		evolution of
	classical, Neo-	Current		Insurance.
	classical	Industrial		Principles of
		Policy.		Insurance.
02 May, 2021	Sunday			
May, 2021	Behavioural,	Foreign	Article of	Life Insurance –
1 st Week	Systems and	investment	Association	Concept; Public
03 May-08 May	contingencies	policy		& Pvt. Sector
	approaches,			companies in
	Contemporary			India – their
	issue and			products,
	challenges of			schemes &
	management.			plans;
00 May 2021	Cundou			
09 May, 2021	Sunday Planning-	multinational	Prospectus	LIC Act 1956-
2 nd Week	_	corporations	Trospectus	An overview
10 May-15 May	concept, types process and	Corporations		All Overview
TO IVIAY-TO IVIAY	techniques			
14 May, 2021	Id-Ul-Fitr			
14 May, 2021 16 May, 2021	Sunday			
10 IVIAY, 2021	Juliuay		l	

3 rd Week 17 May-22 May	Decision making- concept, types process and techniques	foreign Investment in India. Regulation and promotion of foreign trade.	Shares and Share Capital; Allotment of Shares; Legal Rules regarding Membership	General Insurance – Concept, Types; Public & Pvt. Sector companies in India – their products, schemes & plans.
23 May, 2021	Sunday			
4 th Week 24 May-29 May	Organizing: nature, importance, process, formal & informal organizations	multilateral economic institutions- World Bank	Debentures - their issue, floating and fixed charges	IRDA Act 1999 - Organization, guidelines for life & Non-life insurance
30 May, 2021	Sunday			
June, 2021 1 st Week 31 May-05 June	organization chart, organizing principles, span of management, Departmentation	World Trade Organisation, International Monetary Fund	Directors and Managing Directors: Powers, Functions and Duties	Distribution channel in Insurance: Individual Agents-Appointment, functions, code of conduct and remuneration; Eligibility, functions
06 June, 2021	Sunday			
2 nd Week 07 June-12 June	Authority: Centralization and Decentralization	Monetary of India: Meaning and significance & latest policy	Winding Up of company.	Life Insurance, Documentation in Life insurance contract
13 June,2021	Sunday			
3 rd week 14 June-19 June	Staffing and performance appraisal: need and process	Exim policy of India	Company Meetings	Claims settlement in Life Insurance
20June,2021	Sunday			
4 th Week 21 June-26 June	Controlling and social	Fiscal Policy of India:	Securities Exchange Board	Documentation in General

	Responsibility	Meaning and significance & latest policy	of India Act 1992: Important Legal Provisions and implications	insurance contract, Claims settlement in General Insurance
27 June,2021	Sunday			
5 th Week 28 June-30 June	Revision of important topics.	Revision of important topics.	Revision of important topics.	Revision of important topics

Name of the Teacher- Dr. Archna Subject- Strategic Management Class- M.com 4th sem

April, 2021	
• •	Introduction of strategic Management
3 rd Week	Meaning, nature and scope of strategic management
16-17 April	
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Process of strategic Management
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	
1 st Week	Developing vision, mission, and objectives
03 May-08 May	
09 May, 2021	Sunday
	Environmental Appraisal
2 nd Week	Concepts and components of environment
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	
23 May, 2021	Sunday
46.	
4 th Week	Analysis external and internal environment
24 May-29 May	Organizational Appraisal methods and techniques
30 May, 2021	Sunday
June, 2021	- Curiacy
1 st Week	Strategy implementation
31 May-05 June	States, implementation
31 Iviay-U3 Julie	
06 June, 2021	Sunday
23 74110, 2021	
	I .

2 nd Week	Strategic choice process
07 June-12 June	
13 June,2021	Sunday
3 rd week	
14 June-19 June	Generic strategy alternatives
	Stability, Expansion strategy
	Retrenchment and combination strategy
20June,2021	Sunday
4 th Week	Strategy evaluation and control
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher- Dr. Archna Subject- Management Accounting Class- B.com 6th (sem)

April, 2021	
April, 2021	Management Accounting concept, Scope, Technique and significance,
3 rd Week	Comparison between financial Accounting, Cost Accounting, Management
16-17 April	Accounting
19 -24 April	
15 24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Management reporting- needs, types of reports
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	
1 st Week	Meaning and Introduction of Management information system
03 May-08 May	
09 May, 2021	Sunday
09 Way, 2021	Ananlysis of financial statement, comparative statement
2 nd Week	Common size statement
	Common size statement
10 May-15 May	
14 May, 2021	Id-UI-Fitr
16 May, 2021	Sunday
-	
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	
23 May, 2021	Sunday
4 th Week	Potio Analysis
	Ratio Analysis Types of ratio
24 May-29 May	Liquidity, solvency, profitability and turnover
30 May, 2021	Sunday
June, 2021	
1 st Week	Cash flow statement
31 May-05 June	Need and method of preparing statement
22	
06 June, 2021	Sunday

2 nd Week	Fund flow statement
	Absorption v/s variable costing
07 June-12 June	
13 June,2021	Sunday
3 rd week	
14 June-19 June	Cost volume profit Analysis, Break even point,
	P/V ratio, Margin of safety, budegeting and types of budget
20June,2021	Sunday
4 th Week	Sessionals
21 June-26 June	
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher- Dr. Archna Subject- Corporate Accounting Class- M.com 2nd sem

April, 2021	
	Introduction of company
3 rd Week	Types of company
16-17 April	Types of shares
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Issue, forfeiture and reissue of shares
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	
1 st Week	Meaning and Introduction of
03 May-08 May	Valuation of shares
09 May, 2021	Sunday
	Format of final accounts of company
2 nd Week	Balance sheet format
10 May-15 May	Profit and loss format
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	
23 May, 2021	Sunday
athyaras	A must a must be a state of the second of th
4 th Week	Amalgamation, absorption and reconstruction
24 May-29 May	
30 May, 2021	Sunday
June, 2021	
1 st Week	Human resource Accounting,
31 May-05 June	Lease Accounting
06 June, 2021	Sunday

2 nd Week	Preparation of consolidated financial statement of holding And Subsidiary's company
07 June-12 June	
13 June,2021	Sunday
3 rd week	
14 June-19 June	Periodic reporting, segment reporting
	Social reporting
20June,2021	Sunday
4 th Week	Harmonization in corporate reporting
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher Dr Richa Sharma Subject- Business Laws II Paper- BC 403 Class- B.com 4th Semester

April, 2021	
ard v	Negotiable Act 1881 Scope ,features and types
3 rd Week	
16-17 April	
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Negotiation, Crossing,
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	Dishonor And Discharge of negotiable instruements
1 st Week	
03 May-08 May	
09 May, 2021	Sunday
	Indian Partnership Act 1932
2 nd Week	Nature of firm and duties of partner, relations and liabilities
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	Minor ,reconstitution, dissolution of firm, Registration
17 May-22 May	Table 1, reconstruction, unsection of the 1, region uner
22 May 2021	Sunday
23 May, 2021	Sunday Limited liability partnership Act 2008
4 th Week	Elimited hability partiterising fact 2000
24 May-29 May	
2-7 IVIAY-25 IVIAY	
30 May, 2021	Sunday
June, 2021	Winding up and dissolution of LLP
1 st Week	
31 May-05 June	
06 June, 2021	Sunday

2 nd Week	Information Technology Act 2000
07 June-12 June	
13 June,2021	Sunday
3 rd week	RTI Act 2005
14 June-19 June	
20June,2021	Sunday
4 th Week	Sessionals
21 June-26 June	
27 June,2021	Sunday
5 th Week	Revision
28 June-30 June	

Name of the Teacher Dr Richa Sharma Subject-Human Resource Management Paper- BC 603 Class- B.com 6th Semester

April, 2021	
	Nature ,meaning,History of HRM
3 rd Week	
16-17 April	
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Human Resource Development
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	
1 st Week	Huma Resource Planning
03 May-08 May	
09 May, 2021	Sunday
	Job Analysis
2 nd Week	
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	Recruitment
17 May-22 May	Acci districtive
23 May, 2021	Sunday
4 th Week	Human Resource Planning
24 May-29 May	Truman Resource Flamming
Z-Fiving 25 iving	
30 May, 2021	Sunday
June, 2021	Selection, process and Barriers
1 st Week	
31 May-05 June	
06 June, 2021	Sunday

2 nd Week	Placement and Induction
07 June-12 June	
13 June,2021	Sunday
3 rd week	
14 June-19 June	Internal Mobility,Transfer ,Promotion
20June,2021	Sunday
4 th Week	Sessionals
21 June-26 June	
27 June,2021	Sunday
5 th Week	Training and performance Appraisal
28 June-30 June	

Name of the Teacher Dr Richa Sharma Subject- Understanding Social Behaviour Paper- BBA 111 Class- BBA 2nd Semester

April, 2021	
ard Mars I.	Nature and Scope of Sociology, Methods
3 rd Week	
16-17 April 19 -24 April	
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Fundamental Concepts of Sociology
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	Relationship between Man and Society
1 st Week	
03 May-08 May	
09 May, 2021	Sunday
	Social Structure
2 nd Week	
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
	Social Institution and their Functions, Social Process
3 rd Week	
17 May-22 May	
23 May, 2021	Sunday
	Socialization
4 th Week	
24 May-29 May	
30 May, 2021	Sunday
June, 2021	Social Action
1 st Week	
31 May-05 June	
06 June, 2021	Sunday

2 nd Week	Social Changes
07 June-12 June	
13 June,2021	Sunday
3 rd week	Social Institution
14 June-19 June	
201 2024	Conde
20June,2021	Sunday
4 th Week	Sessionals
21 June-26 June	
27 June,2021	Sunday
5 th Week	Social Stratification in India
28 June-30 June	

Name of the Teacher – Ms. Jasmeen Subject- Strategic Marketing Paper- MC (203) Class- M.Com II sem

April, 2021	Introduction: concept and hierarchy of strategies	
April, 2021	- Strategic role of marketing	
3 rd Week	- Strategic role of marketing - Strategic market planning :- the marketing plan, corporate strategy	
19 -24 April	decisions	
19 -24 April	decisions	
21 April, 2021	Ram Navami	
25 April,2021	Sunday (MahavirJayanti)	
	Corporate strategy decisions	
4 th Week	- Corportae mission	
26 -28 April	- Vision, goals and objectives	
	- Corporate growth strategies	
02 May, 2021	Sunday	
May, 2021	-Resource location	
1 st Week	- business strategy and their marketing and implications	
03 May-08		
May		
09 May, 2021	Sunday	
	- Environmental analysis:- internal environment, external environment	
2 nd Week	- custom environment:- industry and competitor analysis	
10 May-13 May		
14 May, 2021	Id-Ul-Fitr	
16 May, 2021	Sunday	
3 rd Week	-Revision, Doubt Clearing And Test	
17 May-22 May		
23 May, 2021	Sunday	
	- Custom environment:- SWOT analysis, portfolio analysis, market	
4 th Week	segmentation, targeting and positioning	
24 May-29 May		
30 May, 2021	Sunday	
June, 2021	- marketing strategies for new market entries, marketing strategies for growth	
1 st Week	marketing, marketing strategies for mature markets and declinig marketa	
31 May-05 June		
- · · · · · · · · · · · · · · · · · · ·		
06 June, 2021	Sunday	
•	<u> </u>	

2 nd Week	- Test and analysis
07 June-12 June	- marketing strategies for new market entries Market strategy for growth of market
13 June,2021	Sunday
3 rd week	- relationship between business strategies and marketing mix:- marketing strategy
14 June-19 June	implementations, controlling marketing strategies.
20 June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher – Ms. Jasmeen Subject- Creativity in Advertising Paper- B.C(VOC) 206

Class- B.Com 2ndsem ASPSM

April, 2021	Introduction: Creativity in advertising	
7.p.m, 2021	- concept, its importance and nature	
3 rd Week	- features , merits and limitations	
19 -24 April	- advertising message	
13 -24 April	- preparing an effective ad copy	
	preparing an effective ad copy	
21 April, 2021	Ram Navami	
25 April,2021	Sunday (MahavirJayanti)	
	Advertising appeal	
4 th Week	- meaning and its importance	
26 -28 April	- different kinds of appeals used in advertising	
	-merits and limitations	
02 May, 2021	Sunday	
May, 2021	-Elements of print copy	
1 st Week	-Illustrations	
03 May-08	- Body copy, slogan- its meaning and importance.	
May		
,		
09 May, 2021	Sunday	
	- Elements of broad cast copy	
2 nd Week	- slogan- its feature and importance	
10 May-13 May	-logo- meaning	
14 May, 2021	Id-Ul-Fitr	
16 May, 2021	Sunday	
3 rd Week	-Revision, Doubt Clearing And Test	
17 May-22 May		
23 May, 2021	Sunday	
	- Introduction to logo- its meaning and its importance	
4 th Week	- about 5 different companies using different logo	
24 May-29 May		
30 May, 2021	Sunday	
June, 2021	- Direct mail- its meaning and its importance and features	
1 st Week	-copy for direst mail.	
31 May-05 June		

06 June, 2021	Sunday
2 nd Week	- Test and analysis
	- direct mail- meaning and its nature, importance
07 June-12 June	
13 June,2021	Sunday
3 rd week	- Introduction to E- advertising
14 June-19 June	- importance and characteristics of E- advertising.
20 June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher - Ms. Jasmeen

Subject- Advertising Operations Paper- BC (VOC) 405 Class- B.COM 4th sem (ASPSM)

4 th Week 26 -28 April 02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	- Advertising Department - Meaning, need, organisational and functional Ram Navami Sunday (MahavirJayanti) Evaluation of advertising effectiveness - importance and diffivculties - methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday - Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india - advertising standards council of india (ASCI) code.
19 -24 April 21 April, 2021 25 April, 2021 4 th Week 26 -28 April 02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	- Meaning, need, organisational and functional Ram Navami Sunday (MahavirJayanti) Evaluation of advertising effectiveness - importance and diffivculties - methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
19 -24 April 21 April, 2021 25 April, 2021 4 th Week 26 -28 April 02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	Ram Navami Sunday (MahavirJayanti) Evaluation of advertising effectiveness - importance and diffivculties - methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
21 April, 2021 25 April, 2021 4 th Week 26 -28 April 02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021	Sunday (MahavirJayanti) Evaluation of advertising effectiveness - importance and diffivculties - methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
21 April, 2021 25 April, 2021 4 th Week 26 -28 April 02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021	Sunday (MahavirJayanti) Evaluation of advertising effectiveness - importance and diffivculties - methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
25 April,2021 4 th Week 26 -28 April 02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	Sunday (MahavirJayanti) Evaluation of advertising effectiveness - importance and diffivculties - methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
4 th Week 26 -28 April 02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	Evaluation of advertising effectiveness - importance and diffivculties - methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
4 th Week 26 -28 April 02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	Evaluation of advertising effectiveness - importance and diffivculties - methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
4 th Week 26 -28 April 02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	- importance and diffivculties - methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
26 -28 April 02 May, 2021 May, 2021 1st Week 03 ay-08 May 09 May, 2021 2nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3rd Week	- methods of measuring advertising effectiveness - pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
02 May, 2021 May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	- pre testing – meaning and importance Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	Sunday -Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	-Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
May, 2021 1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	-Concurrent testing- meaning and its importance. Sunday - overview of legal framework governing advertising in india
1 st Week 03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	Sunday - overview of legal framework governing advertising in india
03 ay-08 May 09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	- overview of legal framework governing advertising in india
09 May, 2021 2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	- overview of legal framework governing advertising in india
2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	- overview of legal framework governing advertising in india
2 nd Week 10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	- overview of legal framework governing advertising in india
10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	
10 May-13 May 14 May, 2021 16 May, 2021 3 rd Week	davertising standards council of maid (Asel) code.
14 May, 2021 16 May, 2021 3 rd Week	
16 May, 2021 3 rd Week	
3 rd Week	Id-Ul-Fitr
3 rd Week	Sunday
	,
	-Revision, Doubt Clearing And Test
17 May-22 May	
17 Ividy-22 Ividy	
23 May, 2021	Sunday
	-Post testing- meaning and importance and its features
4 th Week	-Different kinds of methods of pre testing
24 May-29 May	· •
, ,	
30 May, 2021	Sunday
June, 2021	
1 st Week	-Test and analysis
31 May-05 June	- overview of legal framework governing advertising in india
,	- Advertising standard council of india (ASCI) code.
·	Sunday
2 nd Week	
	Misleading advertising and false claims - Advertising agencies- functions, selections of ad agency
1 st Week 31 May-05 June 06 June, 2021	 overview of legal framework governing advertising in india Advertising standard council of india (ASCI) code.

07 June-12 June	
13 June,2021	Sunday
3 rd week	- Prominient advertising agencies in india
14 June-19 June	- Agency commission and fees
	- Client agency and relationships.
20 June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision And doubt Clearing
28 June-30 June	

Name of the Teacher – Ms. Jasmeen Subject- Personal selling and its salesmenship-II Paper- BC (VOC) - 406

Class- BCA IV Sem (ASPSM)

April, 2021	
3 rd Week	Introduction: A good calosman and its requirements
	- Introduction: A good salesman and its requirements
19 -24 April	- qualities of successful sales person with particular reference to customer
	services.
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Selling as a career
4 th Week	- Meaning and its importance
26 -28 April	- Advantages and difficulties
20 -20 April	The variables and difficulties
02 May, 2021	Sunday
May, 2021	
1 st Week	Measures of making selling and attractive carrer.
03 May-08 May	
09 May, 2021	Sunday
	- Test and analysis
2 nd Week	- qualities of a successful sales person with particular reference
10 May-13 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	
23 May, 2021	Sunday
- the second	- Introduction to distribution network relationship
4 th Week	- reports and documents- meaning and nature, importance
24 May-29 May	
30 May, 2021	Sunday
June, 2021	
1 st Week	Sales mannual and order desk :- meaning and importance and their uses in
31 May-05 June	personal selling
06 lune 2021	Cundou
06 June, 2021	Sunday Test and analysis
2 nd Week	- Test and analysis
07 luno 13 luno	- Distribution network relationship
07 June-12 June	- Reports and documents
13 June,2021	Sunday

3 rd week 14 June-19 June	 cash memo, tour dairy: meaning, importance and its uses dairy and periodical reports other problems in selling
20 June,2021	Sunday
4 th Week 21 June-26 June	-Revision And doubt Clearing -Sessional
27 June,2021	Sunday
5 th Week 28 June-30 June	Revision of important topics.

Name of the Teacher- Ms. Priyanka Madan Subject- Fundamental of Insurance Paper- BC-602

Class- B.com 6th semester

April, 2021	
3 rd Week	
16-17 April	Introduction of Insurance
19 -24 April	Principles and practices, parties, conditions and terms of life insurance.
•	
21 April, 2021	Ram Navami
• .	
25 April,2021	Sunday (MahavirJayanti)
4 th Week	
26 -30 April	Effect of non compliance, nominations and assignments of practices,
	structure and growth in life insurance. Claim settlement procedure in life insurance.
02 May, 2021	Sunday
May, 2021	
1 st Week	
03 May-08 May	Principles, policy and conditions in fire insurance. Assignment of policy and
	claim settlement procedure in fire insurance.
09 May, 2021	Sunday
<u>-</u>	
2 nd Week	
∠ week	
10 May-15 May	Marine insurance policy and its conditions, premium, double insurance.

14 May 2021	Id-Ul-Fitr
14 May, 2021	
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	Assignment of policy warrenties, voyuage, loss and abandonment, partial losses and particular charges in Marine insurance.
23 May, 2021	Sunday
4 th Week	
24 May-29 May	Total losses and measures of indeminity, claim settlement procedure in marine insurance.
30 May, 2021	Sunday
June, 2021	
1 st Week	
31 May-05 June	Policy and claim settlement procedure in accident and motor insurance.
06 June, 2021	Sunday
2 nd Week	
07 June-12 June	Role of agent and procedure for becoming an agent, cancellation of license, revocation/suspension/termination of agent appointment in insurance.
13 June,2021	Sunday
3 rd week 14 June-19 June	Code of conduct and unfaire practices in insurance.

20June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher-Ms. Priyanka Madan Subject- Corporate accounting II Paper- BC-401

Class- B.Com 4th sem

April, 2021	
	Valuation of goodwill: Concept and calculations
3 rd Week	
16-24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Valuation of shares: Concept and calculations
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	Assessments of healthing assessment of Doubleton of Santalidated
1 st Week	Accounts of holding company: Concept and Preparation of consolidated balance sheet with subsidiary company
03 May-08 May	
09 May, 2021	Sunday
	Relevant provisions of accounting standard 21 (ICAI),
2 nd Week	Practical questions
10 May-15 May	

14 May, 2021	Id-UI-Fitr
16 May, 2021	Sunday
3 rd Week 17 May-22 May	-Revision, Doubt Clearing And Test
23 May, 2021	Sunday
4 th Week 24 May-29 May	Accounts of banking organization
30 May, 2021	Sunday
June, 2021	
1 st Week	Accounts of insurance companies
31 May-05 June	
06 June, 2021	Sunday
2 nd Week	Liquidation of companies
07 June-12 June	
13 June,2021	Sunday
3 rd week 14 June-19 June	Practical questions
20June,2021	Sunday

4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
07.10001	
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher- MS Bharti Subject- sales promotion and public relations 2 Paper – BC 606

Class- B. Com 6th semester

April, 2021	Developing sales promotion programs pre – testing , implementing
3 rd Week	
16-17 April	
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Evaluating the results and making necessary modifications
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	Public relations- concept features, growing importance
1 st Week	
03 May-08 May	
09 May, 2021	Sunday
	Public relations role in marketing , similarities of publicity and
2 nd Week	public relations
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
	Revisions of sales promotion programs and public relations
3 rd Week	
17 May-22 May	
23 May, 2021	Sunday
	Major tools of public relations- news speeches, special events
4 th Week	
24 May-29 May	
30 May, 2021	Sunday

June, 2021 1 st Week	Tools of public relations – handouts, leaflets, audio – visual , public service activities, miscellaneous tools
31 May-05 June	activities, miscenarieous toois
06 June, 2021	Sunday
2 nd Week	Publicity – meaning , definitions, tools, importance
07 June-12 June	
13 June,2021	Sunday
3 rd week	Ethical and legal aspects of sales promotion and public relations
14 June-19 June	
20June,2021	Sunday
4 th Week	Sessionals
21 June-26 June	
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher - MS Bharti Subject- Business Laws II Paper- BC 403

Class- B.com 4th Semester

April, 2021	
, ,	Negotiable Act 1881 Scope ,features and types
3 rd Week	
16-17 April	
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Negotiation, Crossing
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	Dishonor And Discharge of negotiable instruements
1 st Week	21010101 1110 210010120 01 11001101101101101101101101101101101
03 May-08 May	
,	
09 May, 2021	Sunday
-	Indian Partnership Act 1932
2 nd Week	
-	Indian Partnership Act 1932
2 nd Week	Indian Partnership Act 1932
2 nd Week 10 May-15 May	Indian Partnership Act 1932 Nature of firm and duties of partner, relations and liabilities
2 nd Week 10 May-15 May 14 May, 2021 16 May, 2021	Indian Partnership Act 1932 Nature of firm and duties of partner, relations and liabilities Id-Ul-Fitr Sunday
2 nd Week 10 May-15 May 14 May, 2021 16 May, 2021 3 rd Week	Indian Partnership Act 1932 Nature of firm and duties of partner, relations and liabilities Id-Ul-Fitr
2 nd Week 10 May-15 May 14 May, 2021 16 May, 2021	Indian Partnership Act 1932 Nature of firm and duties of partner, relations and liabilities Id-Ul-Fitr Sunday
2 nd Week 10 May-15 May 14 May, 2021 16 May, 2021 3 rd Week	Indian Partnership Act 1932 Nature of firm and duties of partner, relations and liabilities Id-Ul-Fitr Sunday
2 nd Week 10 May-15 May 14 May, 2021 16 May, 2021 3 rd Week 17 May-22 May	Indian Partnership Act 1932 Nature of firm and duties of partner, relations and liabilities Id-Ul-Fitr Sunday Minor , reconstitution, dissolution of firm, Registration
2 nd Week 10 May-15 May 14 May, 2021 16 May, 2021 3 rd Week 17 May-22 May	Indian Partnership Act 1932 Nature of firm and duties of partner, relations and liabilities Id-Ul-Fitr Sunday Minor , reconstitution, dissolution of firm, Registration Sunday
2 nd Week 10 May-15 May 14 May, 2021 16 May, 2021 3 rd Week 17 May-22 May 23 May, 2021	Indian Partnership Act 1932 Nature of firm and duties of partner, relations and liabilities Id-Ul-Fitr Sunday Minor , reconstitution, dissolution of firm, Registration Sunday
2 nd Week 10 May-15 May 14 May, 2021 16 May, 2021 3 rd Week 17 May-22 May 23 May, 2021 4 th Week	Indian Partnership Act 1932 Nature of firm and duties of partner, relations and liabilities Id-Ul-Fitr Sunday Minor , reconstitution, dissolution of firm, Registration Sunday

June, 2021 1 st Week	Winding up and dissolution of LLP
31 May-05 June	
06 June, 2021	Sunday
2 nd Week	Information Technology Act 2000
07 June-12 June	
13 June,2021	Sunday
3 rd week	RTI Act 2005
14 June-19 June	
20June,2021	Sunday
4 th Week	Sessionals
21 June-26 June	
27 June,2021	Sunday
5 th Week 28 June-30 June	Revision

Name of the Teacher- Ms Bharti Subject- Financial management and policy Paper – Mc 204

Class- M. Com 2nd semester

April, 2021	Financial management: nature, significance, objectives and scope of financial
ard Marala	management.
3 rd Week	
16-17 April	
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Functions of finance executive in an organization, time value of money, recent
4 th Week	developments in financial management
26 -30 April	
02 May, 2021	Sunday
May, 2021	Financial planning and forecasting- need and importance and process of
1 st Week	financial planning, drafting a financial plan, financial forecasting
03 May-08 May	
09 May, 2021	Sunday
	Benefits and techniques of financial forecasting, sources of
2 nd Week	finance
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
	Cost of capital – significance, computation of cost of capital, CAPM
3 rd Week	
17 May-22 May	
23 May, 2021	Sunday

4 th Week 24 May-29 May	Working capital management and control – need , types and determinants, assessment of working capital requirements, management of cash
30 May, 2021	Sunday
June, 2021 1 st Week 31 May-05 June	Marketable securities and receivable, financing of working capital – banking norms
06 June, 2021	Sunday
2 nd Week 07 June-12 June	Capital budgeting decisions – nature and importance, factors influencing capital expenditure decisions
O7 Julie-12 Julie	
13 June,2021	Sunday
3 rd week 14 June-19 June	Capital budgeting process, evaluation criteria and risk analysis, capital expenditure control
20June,2021	Sunday
4 th Week 21 June-26 June	Sessionals
27 June,2021	Sunday
5 th Week 28 June-30 June	Revision of important topics.

Name of the Teacher- MS Bharti Subject- Business environment Paper –BC - 605

Class- B. Com 6nd semester

April, 2021	Business environment, environmental and organizational scanning: concept, importance and techniques
3 rd Week	
16-17 April	
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
4 th Week	Public private and joint sectors in india
26 -30 April	
02 May, 2021	Sunday
May, 2021	Economic systems: capitalist, socialist and mixed economy
1 st Week	
03 May-08 May	
09 May, 2021	Sunday
	Economic planning in India: achievement and failures, planning
2 nd Week	machinery in india
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
	Role of government: monetary policy, fiscal policy, make in india
3 rd Week	
17 May-22 May	
23 May, 2021	Sunday
	Foreign investment: concept, need types and barrier
4 th Week	
24 May-29 May	
30 May, 2021	Sunday

June, 2021 1st Week 31 May-05 June	Multinational corporations in India, globalization of Indian business
06 June, 2021	Sunday
2 nd Week	Competition act, foreign exchange management act
07 June-12 June	
13 June,2021	Sunday
3 rd week	Foreign exchange market : an overview
14 June-19 June	
20June,2021	Sunday
4 th Week	Sessionals
21 June-26 June	
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher: Havinder kaur Subject-Financial accounting 2

Paper- BC-201

Class- Bcom 2nd semester (general and vocational)

April, 2021	
3 rd Week	Branch accounts ,dependent branch
16-17 April	Debtors system
19 -24 April	stock and debtors system
13 247 pm	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
4 th Week	Final accounts, wholesale branch
26 -30 April	Hire-purchase system
02 May, 2021	Sunday
May, 2021	
1 st Week	Purchase system ,concept and legal provisions
03 May-08 May	Hire purchase contracts
09 May, 2021	Sunday
2 nd Week	Partnership accounts, features of partnership, partnership deed
10 May-15 May	Final accounts, adjustments after closing accounts
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	Revision, Boust Clearing That Test
17 May 22 May	
23 May, 2021	Sunday
ath. A.	
4 th Week	Fixed and fluctuating capital, accounts, goodwill
24 May-29 May	joint life policy, adjustments
30 May, 2021	Sunday
June, 2021	
1 st Week	Change in profit sharing ratios
31 May-05 June	Adjustments, reconstitution of partnership firms :admissions
06 June, 2021	Sunday

2 nd Week	
07 June-12 June	Retirement and death of partners :accounting treatments
13 June,2021	Sunday
3 rd week	
14 June-19 June	Dissolution: modes and accounting treatments
20June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher: Harvinder kaur Subject-marketing management

Paper- BBA-211

Class- BBA 4th semester

April, 2021	
3 rd Week	
16-17 April	Marketing Management- Meaning, Nature and Scope
19 -24 April	Concepts of Marketing
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
4 th Week	Marketing Environment, Marketing Mix, STP (segmenting, targeting and
' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '	positioning) approach to marketing.
26 -30 April	positioning) approach to marketing.
02 May, 2021	Sunday
May, 2021	
1 st Week	Marketing Information System- Meaning and Components
03 May-08 May	Marketing Research
09 May, 2021	Sunday
2 nd Week	Consumer Behaviour-Meaning and Importance of study for Marketers. Product
10 May-15 May	–Meaning, levels and product Mix. New Product development,
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
Order - I	Parision Doubt Cleaning And Test
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	
23 May, 2021	Sunday
4 th Week	Product Life Cycle, Branding and Packaging decision. Pricing-Meaning,
24 May-29 May	procedure for setting a price. Price variation.
30 May, 2021	Sunday
June, 2021	Juliacy
1 st Week	Distribution Channels- Levels and Roles. Management of Physical Distribution.
	Promotion
31 May-05 June	Fiomotion
06 June, 2021	Sunday
	•

2 nd Week	promotion Mix- A study of advertising, sales promotion, personal selling, direct marketing and public relations.
07 June-12 June	
13 June,2021	Sunday
3 rd week	
14 June-19 June	Marketing organization and control.
20June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher : Harvinder kaur **Subject- marketing communication 2**

Paper- BC(VOC) -205 Class- bcom 2nd sem(voc. Sales)

April, 2021	
3 rd Week	Marketing communication : meaning , features Different methods of marketing communication
16-17 April	Different methods of markiting communication
19 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
4 th Week	Advertising: features ,functions, effective advertising
26 -30 April	principles
20 00 1 10 11	
02 May, 2021	Sunday
May, 2021	Calar and the factor of the state of the sta
1 st Week	Sales promotion: features, objectives Importance of sales promotion
03 May-08 May	importance of sales promotion
09 May, 2021	Sunday
2 nd Week	Sales promotion programme
10 May-15 May	Methods of sales promotion
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	Revision, Bount Stearing and Test
17 Iviay-22 Iviay	
23 May, 2021	Sunday
4th) A / I	
4 th Week	Limitation of sales promotion Difference between advertising & mublicity & sales promotion & personal salling
24 May-29 May	Difference between advertising & publicity& sales promotion & personal selling
30 May, 2021	Sunday
June, 2021	
1 st Week	Personal selling:features and process
31 May-05 June	Importance, limitations
06 June, 2021	Sunday

2 nd Week	
07 June-12 June	Setting up of targets, policies, strategies and methods of achievements
13 June,2021	Sunday
3 rd week	
14 June-19 June	Integrated communication in marketing, importance, process, tools
20June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher – Ms. Purnima Subject- Fundamentals in marketing Paper- B.C 203

Class- B.Com-II Semester

April, 2021	Introduction: Marketing, concepts
, ,	- Principals of marketing: marketing management and marketing mix
3 rd Week	- Concepts of marketing
19 -24 April	- Marketing management
25 247(p) II	- Marketing mix
	marketingx
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Analysis of marketing environment
4 th Week	- Internal environment, external environment:
26 -28 April	- Emographic, socio-cultural, political, economic, natural, technological and
	legal.
02 May, 2021	Sunday
May, 2021	Market segmentation
1 st Week	- Concept and basis of market segmentation
03 May-08	- Understanding consumer behaviour
May	
09 May, 2021	Sunday
	Product:
2 nd Week	- Meaning, classification of product
10 May-13 May	- Product mix and product line decisions
	- Product life cycle
	- New product development process
	- Branding, packaging, labelling
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	
23 May, 2021	Sunday
	- Pricing:
4 th Week	- meaning of pricing
24 May-29 May	- pricing objectives
	- factors influencing pricing and pricing strategies
30 May, 2021	Sunday
June, 2021	Promotion:
1 st Week	- Meaning of promotion, features and characteristics and objectives
31 May-05 June	- Elements of promotion mix

06 June, 2021	Sunday
2 nd Week	- Test and analysis
	- Promotion mix
07 June-12 June	- Market segmentation
13 June,2021	Sunday
3 rd week	Distribution channel:
14 June-19 June	- Meaning, types of distribution channel
	- Role and factors affecting choice of distribution channel.
20 June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher - Ms. Purnima

Subject- Advertising Paper- BC 406

Class- B.COM-IV Semester

	T
April, 2021	A description of
ord	Advertising:
3 rd Week	- Meaning, importance and scope of advertising
19 -24 April	- Advertising vs. publicity - Promotion mix
21 Amril 2021	- Advertising process Ram Navami
21 April, 2021 25 April,2021	
25 April,2021	Sunday (MahavirJayanti) Communication and advertising mix:
4th Marala	- Meaning, features and characteristics of communication mix
4 th Week	- Communication process, functions
26 -28 April	- Types of advertising, E- advertising
	- Economical, legal, ethical and social aspects of advertising
02 May, 2021	Sunday
	- Setting advertising objectives
May, 2021 1 st Week	- DAGMAR Approach
	- Advertising budget: meaning, importance and process.
03 ay-08 May	- Advertising budget. meaning, importance and process.
09 May, 2021	Sunday
03 11104) 2021	Creative aspects of advertising:
2 nd Week	- Advertising appeals: meaning, features.
10 May-13 May	- Copy writing, headlines, illustrations and message
10 Way-13 Way	- copy writing, ricadinics, mastrations and message
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	
2224	
23 May, 2021	Sunday
a+b) a .	Advertising media:
4 th Week	- Meaning of advertising media and types of advertising media
24 May-29 May	- Merits and demerits
	- Media planning: meaning, importance and process
	- Media scheduling
30 May, 2021	Sunday
June, 2021	Test and analysis:
1 st Week	- Advertising media, types of media
31 May-05 June	- Media scheduling
	- Media planning: meaning, importance and process
06 June, 2021	Sunday
2 nd Week	Advertising agency:
	- Concept, role and relationships with clients
	- Advertising departments
	- Advertising and consumer behaviour

07 June-12 June	
13 June,2021	Sunday
3 rd week	Advertising effectiveness:
14 June-19 June	- Meaning, concepts and benefits
	- Measuring advertising effectiveness
	- Pre post and concurrent tests
20 June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision And doubt Clearing
28 June-30 June	

Name of the Teacher – Ms. Purnima Subject- Fundamentals of insurance Paper- Class-BBA-III

April, 2021	Life and general insurance
3 rd Week	
19 -24 April	
13 -24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Purpose ,need and principles of insurance
4 th Week	
26 -28 April	
02 May, 2021	Sunday
May, 2021	
1 st Week	Insurance as a social security tool, insurance and economic development
03 May-08 May	
os may oo may	
09 May, 2021	Sunday
	Contract of life insurance, parties to the contract, their rights and duties
2 nd Week	
10 May-13 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
10 1414 7, 2021	Suriday
3 rd Week	Conditions and terms of policy, effects of non-compliance, nomination and
17 May-22 May	assignment
17 Ividy-22 Ividy	1
23 May, 2021	Sunday
	Revivals, loans, surrender, claims, bonuses and annuity payments
4 th Week	
24 May-29 May	
30 May, 2021	Sunday
June, 2021	Present structure and growth of life insurance in india
1 st Week	state and grown of the module in main
31 May-05 June	
06 June, 2021	Sunday

2 nd Week	Claims settlement procedure
07 June-12 June	
13 June,2021	Sunday
3 rd week	Principles of fire insurance contract, fire insurance policy, condition and assignment of
14 June-19 June	policy
20 June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher – Purnima Subject- Principles of Insurance Paper-III Class- BBA-III

April, 2021	Marine insurance policy and it's conditions
3 rd Week 19 -24 April	
21 April, 2021 25 April,2021	Ram Navami Sunday (MahavirJayanti)
4 th Week 26 -28 April	Premium, double insurance, assignment of policy warranty, claims settlement procedure
02 May, 2021	Sunday
May, 2021 1 st Week 03 May-08 May	Accidentandmotorinsurance
09 May, 2021	Sunday
2 nd Week 10 May-13 May	Policy and claim settlement procedure in motor insurance
14 May, 2021 16 May, 2021	Id-Ul-Fitr Sunday
3 rd Week 17 May-22 May	-Revision, Doubt Clearing And Test
23 May, 2021	Sunday
4 th Week 24 May-29 May	Insurance intermediary-role of agents and procedure of becoming agent
30 May, 2021	Sunday
June, 2021 1 st Week 31 May-05 June	Cancellation of license, revocation/suspension/termination Of agent appointment
06 June, 2021	Sunday
2 nd Week 07 June-12 June	Code of conduct and unfair practices
13 June,2021	Sunday
3 rd week 14 June-19 June	Revision and class tests

20 June,2021	Sunday
4 th Week 21 June-26 June	-Revision And doubt Clearing -Sessional
27 June,2021	Sunday
5 th Week 28 June-30 June	Revision And doubt Clearing

Name of the Teacher- Ms. Renu Subject- Computerized accounting system Paper- BC-

Class- B.com 4th sem (gen)

April, 2021	Introduction, Installation of taller EDDO licensing configurations
3 rd Week1	Introduction: Installation of tally, ERP9- licensing, configurations
16-24 April	
10 247(01)	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	ERP9- tally vault password- Security control in tally
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	
1 st Week	ERP9- splitting company data,
03 May-08 May	Back up and restore data
09 May, 2021	Sunday
	Accounting: Voucher entry, budget , cost center, balance sheet
2 nd Week	
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	Accounting: Profit and loss account, currency, debit note, credit note, interest
	calculations
17 May-22 May	Carculations
23 May, 2021	Sunday
4 th Week	Inventory: Stock item, sales order, purchase order
24 May-29 May	inventory. Stock item, sales order, parenase order
24 Iviay-25 Iviay	
30 May, 2021	Sunday
June, 2021	Inventory: Rejection in, computerized tax liability calculation
1 st Week	
31 May-05 June	
06 June, 2021	Sunday

2 nd Week	Payroll: Salary accounting- introduction to payroll- payroll masters
07 June-12 June	
13 June,2021	Sunday
3 rd week	
14 June-19 June	Payroll: Payroll vouchers- overtime payment-gratuity-advanced payroll
	transactions
20June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Payroll: Basic salary, overtime, gratuity, loan, ESI, Provident fund, Pension,
28 June-30 June	Commission

Name of the Teacher-Ms. Renu Subject- Business statistics II Paper- BBA-Class- BBA 4th sem

April, 2021	
	Correlation: Concept, Importance, uses, methods and types
3 rd Week	
16-24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Practical questions of correlation
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	Linear responsion. Introduction important according to the last to
1 st Week	Linear regression: Introduction, importance, comparison of correlation and
03 May-08 May	regression analysis, methods of studying regression, properties of regression lines
09 May, 2021	Sunday
05 May, 2021	Linear regression: Errors of estimate, total variance, explained variance,
2 nd Week	unexplained variance, coefficient of determination
10 May-15 May	unexplained variance, coefficient of determination
10 May 15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	
23 May, 2021	Sunday
4 th Week	Probability: Introduction, definition, importance, joint, marginal and
24 May-29 May	complementary events, theories of probability, Bayes theorem
30 May, 2021	Sunday
June, 2021	
1 st Week	Time series: Definition, component, analysis, measurement of trends- seasonal,
31 May-05 June	cyclical and random varriation
06 1 2024	Constant
06 June, 2021	Sunday

2 nd Week	Hypothesis testing: Procedure for testing hypothesis tests in attributes, tests in variable(small and large samples)
07 June-12 June	
13 June,2021	Sunday
3 rd week	
14 June-19 June	Computation of statistical techniques with Microsoft excel
20June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher-Ms. Renu Subject-Management of sales force II Paper- BC(voc)-605 Class- B.com 6th sem (voc)

April, 2021	
	Sales planning Market analysis
3 rd Week	
16-24 April	
21 April, 2021	Ram Navami
25 April,2021	
25 Aprii,2021	Sunday (MahavirJayanti) Sales forecasting: Concept, importance and methods of forecasting of sales
4 th Week	Sales forecasting. Concept, importance and methods of forecasting of sales
26 -30 April	
26 -30 April	
02 May, 2021	Sunday
May, 2021	
1 st Week	Sales budget: Concept, importance, process and uses of sales budget
03 May-08 May	
09 May, 2021	Sunday
	Sales territory: Meaning, importance and process
2 nd Week	
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	Revision, Boust Clearing and Test
17 IVIAY-22 IVIAY	
23 May, 2021	Sunday
4 th Week	Consideration in allocation of sales territory
24 May-29 May	
30 May, 2021	Sunday
June, 2021	Sales quota: Objectives, principles, types, uses and administration of sales quota
1 st Week	
31 May-05 June	
06 June, 2021	Sunday

2 nd Week	Sales and cost analysis: Uses and methods
07 June-12 June	
13 June,2021	Sunday
3 rd week	
14 June-19 June	Ethical considerations in sales force management
20June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	

Name of the Teacher-Ms. Renu Subject- Corporate accounting II Paper- BC-40 Class-

April, 2021	V.1. 6. 1. 71. G 1. 1. 1. 6
3 rd Week	Valuation of goodwill: Concept and calculations
16-24 April	
10-24 April	
21 April, 2021	Ram Navami
25 April,2021	Sunday (MahavirJayanti)
	Valuation of shares: Concept and calculations
4 th Week	
26 -30 April	
02 May, 2021	Sunday
May, 2021	
1 st Week	Accounts of holding company: Concept and Preparation of consolidated balance
03 May-08 May	sheet with subsidiary company
09 May, 2021	Sunday
	Relevant provisions of accounting standard 21 (ICAI),
2 nd Week	Practical questions
10 May-15 May	
14 May, 2021	Id-Ul-Fitr
16 May, 2021	Sunday
3 rd Week	-Revision, Doubt Clearing And Test
17 May-22 May	
23 May, 2021	Sunday
4thWools	Accounts of banking organization
4 th Week	Accounts of banking organization
24 May-29 May	
30 May, 2021	Sunday
June, 2021	
1 st Week	Accounts of insurance companies
31 May-05 June	
06 June, 2021	Sunday

2 nd Week	Liquidation of companies
07 June-12 June	
13 June,2021	Sunday
3 rd week	
14 June-19 June	Practical questions
20June,2021	Sunday
4 th Week	-Revision And doubt Clearing
21 June-26 June	-Sessional
27 June,2021	Sunday
5 th Week	Revision of important topics.
28 June-30 June	